



# Notice of Public Meeting

Pursuant to O.R.S. §192.640, legal notice is hereby given to the members of the Tillamook Bay Community College Board of Education (Board) and to the general public that the Board will hold a Workshop on Thursday, January 5, 2006, at 5:00 p.m., in Room Eight, First St. Campus, 2510 First St., Tillamook, Oregon, 97141.

A copy of the agenda for the meeting will be available beginning Tuesday, January 3, 2006, after 9:00 a.m. at the Office of the College President, Tillamook Bay Community College, First St. Campus, 2510 First St., Tillamook, Oregon 97141.

Agenda items include an Invitation for Public Comment, Business Meeting to discuss bond election, Announcements and General Information. The Board reserves the right to change the order of items on the agenda.

The Board Meetings are held in accordance with open meeting laws and accessibility requirements. If a person with a disability needs assistance in order to attend or participate in a meeting, please notify Board Secretary, Sue Owens, at (503) 842-8222, Ext. 1159, at least 48 hours in advance.

Pursuant to O.R.S. §192.660, the Board may, upon a vote of a majority of the members constituting a quorum, elect to go into Executive Session, which will not be open to the public.

DATE NOTICE PUBLISHED: Wednesday, December 28, 2005

TIME NOTICE PUBLISHED: 9:00 a.m.

ATTEST:

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RALPH ORR - PRESIDENT  
TILLAMOOK BAY COMMUNITY COLLEGE

Notice  
Distribution

1. TBCC BOARD OF EDUCATION MEMBERS
2. HEADLIGHT-HERALD NEWSPAPER
3. NORTH COAST CITIZEN NEWSPAPER
4. KTIL/KMBD RADIO
5. COAST 105 RADIO
5. TBCC WEB SITE
6. TBCC ADMINISTRATORS AND STAFF
7. TBCC FACULTY SENATE PRESIDENT
8. PORTLAND COMMUNITY COLLEGE PRESIDENT & LIAISON
9. ESD ADMINISTRATOR
10. OCCA EXECUTIVE DIRECTOR
11. PUBLIC BUDGET COMMITTEE

**Tillamook Bay Community College**

2510 First Street • Tillamook, Oregon 97141 • (503) 842-8222 • Fax: (503) 842-2214 • [www.TillamookBay.cc](http://www.TillamookBay.cc)

**TBCC Board Workshop**  
**January 5, 2006**

1. Purpose of the workshop
  - a. To familiarize board members with reasons for holding the bond election and the components of the bond measure.
  - b. To review key messages and talking points for Board members.
  - c. To practice answering questions about the measure from the media and others.
  - d. To agree on role of Board members and next steps
2. Reasons for the bond measure
3. Components of the measure
4. Key messages and talking points
5. Sample speech
6. Questions and answers

## **Why Hold a Bond Measure Election?**

### **To accommodate growing enrollment**

- TBCC enrollment growth is projected to be at **least 22 percent** over the next ten years. This fall alone enrollment grew by 59 percent over fall term 2004. The bond measure would enable the college to serve another 1,000 students by 2010.
- TBCC **grew more than any other community college** in the state this past year.

A master facilities plan conducted in December 2003 indicated that the college will need a **45,000 + square foot building in central Tillamook County** to accommodate the projected enrollment growth over the next ten years. Currently, the college has approximately 27,000 square feet of space, and this is already too small for the number of students enrolled.

- In addition, the college will need **xxxx square feet of classroom space in north county and south county** to meet the educational needs of citizens in those communities.

### **To improve and expand job training programs and college-level courses**

- In addition to the space needs, the current buildings are not meant for college level work. The main campus building has thick concrete walls that cannot be easily be removed or remodeled. There is no room to add on to the current building. There are no up-to-date science labs and the computer lab is outdated and overcrowded.
- Students will benefit from up-to-date science and computer labs, and the college will be able to offer more courses to prepare students to enter health careers such as nursing and EMT.

### **To meet the community's needs**

The TBCC Board conducted a **community survey** in June 2005 to determine the community's interest in and support for expanding college programs and services. The survey indicated broad public support for the college and a community committed to improving educational opportunities for residents.

### **To take advantage of state dollars for college construction.**

The State Legislature recognized the need for Tillamook Bay Community College to provide better classroom and lab space and allocated \$4.9 million in funds for capital construction if the college can raise the remainder needed locally.

There are several ways the college could raise the funds needed to meet the growing community needs, but the most efficient is through a measure that would authorize the college to issue bonds to pay for the construction.

### **To invest in the future**

- An investment now will make it possible for the college to continue to serve students in the future. Without additional space, the college may be forced to turn students away.
- It will take at least three years from the time the measure passes until the buildings are open for students.
- A strong education system is critical for Tillamook County, where unemployment is high, and the population is increasingly in need of health care and other social services. Teenagers need to have an option for higher education and job training available to them locally. Otherwise, young people will leave the county, and jobs here will go begging.
- Every year construction is delayed, the costs go higher.

## **Components of the Bond Measure**

1. A building in central Tillamook County for science labs, computer technology stations, general purpose classrooms, library, student study areas and faculty and staff offices.
2. New or expanded classrooms in north and south parts of the county with state-of-the-art technology and capacity to provide educational programs through distance learning.

The cost of acquiring the property, constructing and equipping the classrooms and labs is \$16.3 million. The board is seeking approval of local bond funding for \$11.4 million. If the bond measure is approved the state will provide \$4.9 million in funds to complete the cost of the projects.

The measure would cost Tillamook County property owners approximately \$. 25 per thousand dollars of assessed value, or \$25 per year for a home valued at \$100,000.

## Key messages and talking points

The measure will enable the college to:

- **Expand offerings in science courses required for allied health programs, such as nursing and EMT.**

The TBCC fall General Biology course filled [with 24] in about 2 days, so we added a 3<sup>rd</sup> lab section [another 12 students] and those slots filled in about a week plus our Anatomy & Physiology I course filled [with 12]. Both filled last fall, but not nearly as quick and there were fewer total students. With one Biology lab that accommodates only 12 students, there's a limit to number of students we can accommodate in science courses with "wet" labs. If we doubled our current capacity (i.e., a facility that would accommodate 24 students per lab section – pretty typical at other schools) we could increase the number of students in both courses as well as offer additional lab science courses in the same term.

General biology and anatomy and physiology are required prerequisites for all health-related training courses, including nursing and Emergency Medical Technician.

According to the State Employment Department, health care is the state's fastest-growing occupational group, adding nearly 25 percent more jobs in 10 years.

- **Add more computer technology courses**

According to the State Employment office, the top occupations adding the most jobs are computer-related. Given the use of technology in every industry in the state, many workers are needed to develop software and support computer systems. Computer skills are required in almost every occupational field.

- **Create more opportunities for high school students to get college credits**

TBCC's Pathways to College Program currently offers opportunities for high school juniors and seniors to take college courses and earn both high school and college credits. This saves parents thousands of dollars in tuition and students can earn up to 21 college credits in one year. The demand for these opportunities is growing by leaps and bounds.

Much of TBCC's recent enrollment growth is from younger students – those just graduating from high school and those still in high school taking college-level courses. The dual enrollment agreements that TBCC has arranged with four-year universities has made TBCC a good local springboard for younger students starting on a bachelor's degree program. In addition, TBCC plans to expand professional-technical degree programs, so that younger students can transition from high school to a job-training program right in Tillamook County. Jobs are in high demand at the

local hospital, senior care centers and doctor's offices. Additionally, new career fields in agri-business and tourism are planned for the TBCC curriculum.

- **Upgrade classrooms to make the latest technologies available to students**

The college is doing its best to make the latest technology available to students, but the current facilities present some challenges. The main campus building has thick concrete walls that cannot easily be removed or remodeled and the one science lab can handle at most 12 students at a time. Science, biology and other classes required for health-related careers fill immediately, which means it takes students much longer to get the courses they need to complete their degree. All jobs now require computer skills, and every classroom optimally should be designed so that classes could be transmitted to other sites.

- **Obtain \$4.9 million in construction funds from the State.**

The State legislature recognized the need in Tillamook County for improved and expanded educational offerings. It set aside funding for capital construction projects at several community colleges across the state. The TBCC project was the only one designated to receive the full funding it requested, and several legislators said that it was one of the highest priority construction projects in the state.

There is a limited time period in which the college will have access to these funds. In order to do so, the college must come up with local funds to match the state dollars. The bond measure would provide the matching funds.

- **Expand classrooms and labs to serve more students.**

TBCC enrollment growth is projected to be at **least 22 percent** over the next ten years. This fall alone enrollment grew by 59 percent over fall term 2004.

The bond measure would enable the college to serve 1000 more students over the next ten years.

**TBCC grew more than any other community college in the state this past year.**

A master facilities plan conducted in December 2003 indicated that the college will need a **45,000 + square foot building in central Tillamook County** to accommodate the projected enrollment growth over the next ten years. Currently, the college has approximately 27,000 square feet of space, and this is already too small for the number of students enrolled.

- **Provide additional professional-technical programs.**

With additional classroom and lab space, the college would be able to add new job-training courses in fields such as agribusiness, natural resource management, and

tourism management. In addition, services to local business and programs for senior citizens could be improved.

- **Improve educational offerings in north and south parts of the County.**

The instructional programs the college offers now in Nehalem and Pacific City are not adequate to meet the needs of residents of these communities into the future. Expanded college credit courses could be offered in these parts of the county through enhanced technology and distance education.

- **Invest in the future of the community.**

A strong public education system at all levels is vital to the future of our county and our state. It is especially important in Tillamook County where unemployment is high and where the only option for higher education and job training is TBCC. Our residents are aging and requiring more health care. If we are to attract new industry to the county, trained workers are a must. And, if we are to make an impact on our high teen pregnancy rate, help young people find family wage jobs and provide hope for a brighter future, the time to invest in the community is now.



Tillamook Bay Community  
College  
Bond Measure

May 2006 primary election

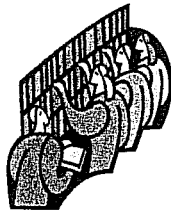
Why is TBCC Proposing a Bond  
Measure Election?

- To accommodate growing enrollment
- To improve and expand job training programs and college-level courses
- To meet the community's needs
- To take advantage of state dollars for college construction
- To invest in the future

Enrollment Booming

- Enrollment is projected to grow by at least 22 percent over the next ten years. This fall alone full-time credit enrollment grew by 59 percent over fall term 2004.

- TBCC grew more than any other community college in the state this past year.



Space Needed

- A master facilities plan conducted in December 2003 indicated that the college will need a 45,000 + square foot building in central Tillamook County to accommodate the projected enrollment growth over the next ten years.
- Currently, the college has approximately 27,000 square feet of space, and this is already too small for the number of students enrolled.

## North and South County

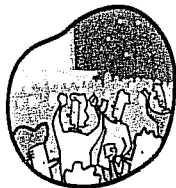
In addition, the college will need X,XXX square feet of classroom space in north county and in south county to meet the educational needs of citizens in those communities.

## Current Buildings Inadequate

- The current buildings are not meant for college level work. The main campus building has thick concrete walls that cannot be reconfigured cost effectively.
- There is no room for expansion at the main campus.
- There is just one small and inadequate science lab.
- Students will benefit from up-to-date science and computer labs, and the college will be able to offer more courses to prepare students to enter health careers such as nursing and EMT.

## Meeting Community Needs

- The TBCC Board conducted a **community survey** in June 2005 to determine the community's interest in and support for expanding college programs and services.
- The survey indicated broad public support for the college and a community committed to improving educational opportunities for residents.



## Obtain State Funds

- The state set aside \$4.9 million for TBCC's construction project, but the college has to raise the balance of the project cost locally to qualify for the state funds.
- There is a limited time frame in which the college can qualify for these funds.
- The State Legislature recognized the need in Tillamook County for improved and expanded educational offerings and deemed the TBCC project one of the highest priorities in the state.

## Invest in the Community

- An investment in TBCC now will enable students in the future to have access to higher education and job training.
- Without additional space, TBCC will not be able to meet the projected student demand and may have to turn students away.
- Every year that construction is delayed adds to the cost.

## What Would the Bond Buy?

- A building in central Tillamook County for science labs, computer labs, general purpose classrooms, library, student study areas and faculty and staff offices.
- New or expanded classrooms in north and south parts of the county with state-of-the-art technology and capacity to provide educational programs through distance learning.

## How Much Would it Cost?

- The cost of acquiring the property, constructing and equipping the classrooms and labs is \$16.3 million. The board is seeking approval of local bond funding for \$11.4 million.
- If the bond measure is approved the state will provide \$4.9 million in funds to complete the cost of the projects.
- The measure would cost Tillamook County property owners approximately \$. 25 per thousand dollars of assessed value, or \$25 per year for a home valued at \$100,000.

## How will the Bond Benefit the Community?

## Improve health training programs

Expand offerings in science courses required for allied health programs such as nursing and EMT



## Add computer technology courses

- Virtually all jobs now require computer skills.
- The top occupations in the state are computer-related.
- Build high-tech skill levels of new and current employees.



## Enroll more high school students in college classes

Enable high school students to earn college credits while still in high school saves money and time.

*“Last year Oregon high school students earned almost 100,000 community college credits, saving families \$4.5 million in college tuition”*

*Oregon Department of Community Colleges and Workforce Development*

## Upgrade classrooms for technology

- The college is doing its best to make the latest technology available to students, but the current facilities present some challenges.
- The main campus building has thick concrete walls that cannot easily be retrofitted for computers and the one science lab can handle at most 12 students at a time. The building cannot be expanded.
- Virtually all jobs now require computer skills, and every classroom optimally should be designed so that classes could be transmitted to other sites.

## Serve more students

- Enrollment is projected to grow 22 percent by 2010
- This fall alone full-time credit enrollment grew by 59% over last fall

## Provide additional professional-technical programs

- With additional lab and classroom space, the college could provide courses in:
  - Natural resource management (recommended by Tillamook County Community Action Plan, 2000)
  - Tourism Management
  - Agribusiness
- Services to small businesses could be expanded

## Improve services to residents in North and South County

- Classrooms in the north and south parts of the county would be upgraded to enable college credit courses to be electronically transmitted.
- More residents would have access to credit and non-credit college courses in these areas of the county.

## Invest in the Future

- TBCC is the only local resource for college education and job training.
- Through TBCC, young students get a jump-start on college, saving money and preparing for family-wage jobs.
- Our aging population will require more health care services in the future. Students can prepare at TBCC to fill these jobs.
- An educated and trained local workforce will generate more jobs in the community, boosting the local economy.

## **Sample Five-minute Speech**

Thank you for inviting me to be with you today.

TBCC is asking district voters to consider a **bond measure this May**. The measure would provide the college with funding to construct new college classrooms, science labs, computer labs, an updated library and student study spaces in **central Tillamook County**.

The bond would also provide funds for improved instructional facilities in the **north and south parts of the county**. These spaces would be equipped with technology that allows classes to be broadcast from a distance in addition to regular in-person classroom instruction. This way, residents could take advantage of college courses being taught at other community colleges and four-year universities.

The \$11.4 million measure would cost property owners **25 cents per thousand dollars of assessed value, or \$25 dollars per year for a home valued at \$100,000**.

The bond would enable the college to serve the growing student enrollment, improve and expand instructional programs in health-related fields such as nursing and EMT, add computer technology courses, and create more opportunities for high school students to get college credits.

**TBCC's enrollment is booming.** This fall enrollment increased by 59 percent over last fall. Over the next ten years enrollment is expected to grow by 22 percent. The current college buildings simply cannot handle growth of this magnitude, nor are the current buildings intended for college-level work.

The college has a **unique opportunity** now to obtain funds from the state to assist with the new buildings. The legislature allocated \$4.9 million for Tillamook Bay IF the college could raise the remaining funds needed locally.

TBCC is the only **LOCAL resource** for people in the county to gain a college degree or train for good jobs.

Tillamook County will benefit from having a community college that can meet the needs of all the students who want to attend, and one that can provide the very best education and job training programs. Our high school students and graduates can stay home and work on their college degrees or train for a good career right here. Our local hospital and senior centers will be able to find people to work as EMTs, nurses, and in other health occupations. Small businesses will be able to hire locally, and our economy will benefit from new job training programs the college can offer.

The bond measure is an **investment in the future**, not only for individuals but for the good of the community as a whole. We can't wait any longer to build for the future of our children and our local economy.