

Tillamook Bay Community College  
Strategic Plan 2017-2021  
89% Mission Fulfillment Achievement Rate

Core Theme: Educational Excellence (87% achievement rate)	2018-2019	(2017-2018)	Threshold	
<b>EE1 - Students make consistent and timely progress toward their individual educational goals.</b>				
EE1.1 - Pre-College Math Course Completion	0%	1%	>= 2pp Increase: Green, 0-2pp Increase: Yellow, Decrease: Red	<i>No change from the previous year's completion rate of 68%.</i>
EE1.2: Term-to-Term Retention	74%	73%	>=75%: Green, 70% - 75%: Yellow, < 70%: Red	<i>1 pp increase from previous year.</i>
EE1.3: Year-to-Year Retention - Full Time Students	66%	69%	>=60%: Green, 60% - 50%: Yellow, < 50%: Red	<i>3 pp decrease from previous year.</i>
EE1.3: Year-to-Year Retention - Part Time Students	28%	24%	>=30%: Green, 30% - 25%: Yellow, < 25%: Red	<i>4 pp increase from previous year.</i>
<b>EE2 - Students exhibit successful completion of credit degrees, certificates, and/or licensing/certifications or transfer.</b>				
EE2.1 - Degree Completion - Full Time Students **	28%	33%	>=3pp increase: Green, 0-3pp increase: Yellow, =0pp: Red	< <i>Year-to-year increase in the % of students completing (10 of 36 full-time and 4 of 128 part-time students completed).</i>
EE2.1 - Degree Completion - Part Time Students **	3%		Comparison data not available, but the rate is too low - and shows in the 'red'.	
EE2.2 - Four-Year Transfer Rates **	23%		Comparison data not available, and a clear external benchmark does not exist, so no threshold is indicated.	<i>Cohort includes students with a transfer degree as their goal.</i>
<b>EE3 - Students achieve student learning outcomes.</b>				
EE3.1 Course Learning Outcomes	77%	60%	>=70%: Green, 60-69%: Yellow, <60%: Red	<i>Measured by the percentage of students assessed as 'competent' or 'advanced'. 90% of courses reviewed this year, compared with 22% in previous year.</i>
EE3.2 Program Learning Outcomes	75%	58%	>=70%: Green, 60-69%: Yellow, <60%: Red	
EE3.3 Institutional Learning Outcomes	76%	58%	>=70%: Green, 60-69%: Yellow, <60%: Red	
<b>EE4 - Student needs are met through comprehensive support services.</b>				
EE4.1 – Textbook Savings to Students	\$157,322	\$164k	>= \$150,000 annually: Green; \$125,000 - \$149,999 annually: Yellow; < \$125,000 annually: Red	<i>Savings from the use of low or no cost educational materials.</i>
EE4.2 - Use of Advising Services	90%	89%	>=80%: Green, 70-79%: Yellow, <70%: Red	<i>Percentage of students responding positively on survey.</i>
EE4.3 - Awareness of Availability of Tutoring Services	71%		>=75%: Green, 65-64%: Yellow, <65%: Red	
<b>EE5 - TBCC fosters a safe and inclusive environment in which all community members are welcomed and supported, and all perspectives and contributions are valued.</b>				
EE5.1 Faculty and Staff Perception of Climate	64%	66%	>=70%: Green, 60-70%: Yellow, <60%: Red	<i>Ratings of the climate as welcoming, supportive, safe, and inclusive.</i>
EE5.2 Student Perception of Climate	77%	78%	>=70%: Green, 60-70%: Yellow, <60%: Red	
<b>EE6 - The College will develop a culture of using data to inform decision making and monitor student success.</b>				
EE6.1 Data Capacity and Accessibility	76%	88%	>=80%: Green, 70-80%: Yellow, <70%: Red	<i>Percentage of staff rating data as accessible and used for improvement.</i>

\*\* These measures have been redesigned, so only baseline data are available.

Core Theme: Economic Success (83% achievement rate)	2018-2019	(2017-2018)	Threshold
<b>ES1- The college programs and services support and advance local business growth through training and skill building opportunities.</b>			
ES1.1 - Customized Training	\$0		>= \$35k annually: Green; \$20k - \$34.9k annually: Yellow; < \$20k annually: Red <i>Measure revised in 2018-2019.</i>
ES1.2 - Quality Training and Business Advising	7.0%	4.6%	>=2.5%: Green; 1.5% - 2.49%: Yellow; <1.5%: Red <i>Percentage of Tillamook County businesses served by the SBDC.</i>
<b>ES2: College operations generate sufficient resources to support long term financial stability of the college.</b>			
ES2.1 State Reimbursable Student FTE	+5.0%	7.0%	>3% increase: Green; 0-3% increase: Yellow; < 0% increase: Red <i>Increase from 454 last year to 478 FTE in 2018-2019.</i>
ES 2.2 Ending Fund Balance as Percentage of the General Fund	39%	40%	>=23%: Green; 15% - 23%: Yellow; <15%: Red <i>Measure adjusted to reflect EFB as a percentage of total expenditures.</i>
<b>ES3: TBCC maintains its educational infrastructure to support effective teaching and learning.</b>			
ES3.1 Instructional Infrastructure and Services are Appropriate to Meet Educational Goals.	89%	80%	>=80%: Green; 70-79%: Yellow; <70%: Red <i>New measure from the Student Survey.</i>
ES3.2 Network Backbone and Hosted Services Uptime	98%	99%	>=99%: Green; 97-99%: Yellow; <97% Red <i>Percentage of time that TBCC hosted online services are available for use.</i>
Core Theme: Leadership, Partnership, and Community Engagement (100% achievement rate)	2018-2019	(2017-2018)	Threshold
<b>LPCE1 – The College Foundation provides opportunities for the community to contribute to student scholarships, programs, and services of the college.</b>			
LPCE1.1 – Increase in Resource Development	\$224,066	\$ 150,256	>=\$100K: Green; \$85-99K: Yellow; <\$85K: Red <i>Total contributions or donations made to the TBCC Foundation (excluding capital).</i>
<b>LPCE2 –The college encourages employees and students to cultivate a commitment to civic engagement.</b>			
LPCE2.1 - Student Civic Engagement **	39		>= 40 events: Green; 32-39 events: Yellow; < =31 events: Red <i>Number of events that encourage civic engagement</i>
LPCE2.2 - Employee Civic Engagement **	11		>= 12 events: Green; 9-11 events: Yellow; < =8 events: Red
<b>LPCE3 –The college partners with the community to expand opportunities for students.</b>			
LPCE 3.1 High Quality Partnerships **	89%		>=80%: Green; 70-79%: Yellow; <70%: Red <i>Annual survey of community partners and advisory groups</i>
LPCE 3.2 – Dual Credit Course Participation	57%	55%	>=75%: Green; 50-74%: Yellow; <50%: Red <i>Percentage of high school upperclassmen taking a Dual Credit Course.</i>
<b>LPCE4 - The college promotes comprehensive and continuous advancement for all employees through professional development opportunities.</b>			
LPCE4.1 Professional Development - Staff	96%	91%	Staff: >= 70%: Green, 50-69%: Yellow, <50%: Red <i>Participation in 2 or more training opportunities annually</i>
LPCE4.2 Professional Development - Faculty	72%	17%	Faculty: >= 70%: Green, 50-69%: Yellow, <50%: Red

\*\* These measures have been redesigned, so only baseline data are available.