



TILLAMOOK BAY

COMMUNITY COLLEGE



ANNUAL REPORT

2019-
2020

TBCC BOARD MEMBERS



Kathy Gervasi
Board Chair



Mary Faith Bell
Board Vice Chair



Pam Zweifel



Tamra Perman



Mary Jones



Betsy McMahon



Jennifer Purcell

BOARD CHAIR MESSAGE

2020 has been a very interesting year for TBCC which we couldn't have imagined a year ago! I speak for the Board in saying how pleased we are with the TBCC staff, faculty, students and community. With Dr. Tomlin's leadership, COVID-19 plans were put into place immediately for the safety of everyone. Eventually, some small face to face classes were put back into place, more virtual classes were added along with training for faculty, and work continued toward the future of TBCC. The federal money from the CARES Act was given out to Title IV students who qualified for emergency funds. The food pantry in the front lobby has grown, and WiFi was added to the TBCC parking lot and the Cloverdale site for students without internet access in their homes. We thought the enrollment would go down, but it has not thanks to the staff who reached out personally to register students. This is not true for other community colleges, so we feel fortunate. Sadly, we weren't able to have our June graduation.

The Board meets monthly using Zoom and has had the opportunity to attend State OCCA meetings, workshops and the three-day conference. We also are invited to attend, via Zoom, the TBCC staff meetings and inservices. Virtual meetings have actually been a positive avenue for us to attend and collaborate more often than in the past! As we look toward the future, we're excited about the growth of our programs, the addition of more physical space for the welding program, and our growth in enrollment. The Board goals align with the goals of TBCC and Dr. Tomlin, which allow us all to look through an equity lens as we move forward to provide a well-rounded education for Tillamook County students. We Board members are proud to serve our communities and look forward to 2021.

Kathy Gervasi, Board Chair (Retired School Principal)

TBCC Equity Statement:

Tillamook Bay Community College is enriched by diversity. Each individual uniquely enhances and strengthens our learning environment.

- We value a community that promotes respect and dignity for all.
- We identify and eliminate barriers to learning.
- We provide equitable support and a safe and inclusive environment.
- We promote full engagement in our college community.
- We do this through access, opportunity, and advancement for all.



TILLAMOOK BAY

COMMUNITY COLLEGE

TBCC WAS A PLACE OF OPPORTUNITY FOR 1,451 STUDENTS IN 2019-2020

OF THE 411 DEGREE-SEEKING STUDENTS:

75%

or 309 students, enrolled in credit courses in pursuit of a transfer degree, including 113 who were new to college, and 196 continuing students

25%

or 102 students, enrolled in credit courses in pursuit of a Career Technical certificate or degree

677

additional students enrolled in non-credit courses. Of those, 63 enrolled in ABE/GED courses, and 50 worked toward certificates in truck driving and phlebotomy

In 2019-2020, 370 high school students earned credit through TBCC. During spring term, TBCC offered free college classes to juniors and seniors enrolled in a Tillamook County high school. One hundred and eleven high school students enrolled and saved \$82, 261 in tuition and fees.

HIGH SCHOOL STUDENTS WHO ATTENDED TBCC

370

Tillamook County
High School
students served

\$342K

Saved for
Tillamook
County families



TILLAMOOK BAY COMMUNITY COLLEGE WAS RANKED #10 FOR BEST COMMUNITY COLLEGES IN THE UNITED STATES FOR 2020, AND RANKED #6 IN THE STATE ON THE LIST OF 2020 BEST ONLINE COMMUNITY COLLEGES IN OREGON

PRESIDENT'S REPORT

The academic year 2019-2020 started out very strong at TBCC. Our enrollments were up from the previous fall term and we were on track to exceed 500 full-time equivalent students for the first time in many years. Then we entered 2020. The winter term started strong, but then near the end of the term in early March, the pandemic hit. We were barely able to get through the winter term before the college shut down. We chose to delay the start of the spring term by a week to enable faculty to get all classes shifted to online. The chaos and fear that followed led to a drop in enrollment as we were unable to offer career-technical, ABE/GED/ESOL, and community education classes the entire spring term. TBCC did offer juniors and seniors in Tillamook County free college classes and 111 high school students took advantage of the opportunity, which helped the students and the college.

CARES Act funding from the federal government also helped both the college and our students, providing funds for most students to help them stay in school, as well as support changes in college operations. Unlike most colleges in the state, TBCC was then able to reopen with face to face classes in summer term. We were able to offer almost 60% of our courses face to face due in large part to having a strong COVID-19 Response Plan that went above and beyond the CDC requirements and the Governor's COVID-19 Executive Order for Higher Education. Enrollment rebounded nicely. We were one of only a couple of community colleges in the state that did not have a large decline

in fall enrollment compared to last year.

Even with all the challenges that we have faced in 2020, there have been bright spots for TBCC. We had to cancel the regular graduation ceremony in June, so instead I traveled to the homes of graduates, conferring their degrees and certificates, and celebrating with them. I was able to visit over 20 graduates, and even though it was not the same as a full ceremony, it was greatly appreciated and enjoyed by those graduates. We tried to have a ceremony in December, but with the spike in COVID-19 cases, we had to cancel that as well. We have informed graduates that we will have a ceremony for them in June 2021 if it is allowed.

Another positive in this challenging year has been the equity work done at the college. The TBCC Equity and Inclusion Committee has implemented many positive events and activities both at the college and in the community over the past year that is making great strides in improving equity and inclusion awareness and understanding. These have included a movie showing in Tillamook, equity books provided to staff and students that participated in book club discussions, work to develop an equity lens process for decision-making at the college, as well as developing and implementing processes to improve recruitment and hiring of people of color at the college. More great work is planned for this coming year.

An additional bright spot was the completion of our Facilities Master Plan that covers 2020-



2040. The plan was a year and a half in development and calls for a new building just south of the main campus. The plan also includes renovations to the current building to expand student services downstairs and move the Office of Instruction upstairs. We are hoping to get \$8M of capital construction matching funds from the Legislature in the 2021 session. On top of that, the college was able to purchase a building across Third Street from the main campus to help our industrial technology programs to grow.

So through all the adversity of 2020, TBCC has used its strengths to weather the pandemic and come out even stronger. This is due to having amazing faculty and staff that genuinely care about students and their success. There is a lot to look forward to for TBCC in 2021!

Dr. Ross Tomlin
TBCC President

FACILITIES MASTER PLAN APPROVED

In spring of 2020, the TBCC Board of Education approved a 2020-2040 Facilities Master Plan for Tillamook Bay Community College. The plan was developed over an 18-month period where the College sought input on future higher education needs for Tillamook

County. The work included public forums and meetings with many different individuals and groups throughout the county to gather as many perspectives and ideas as possible regarding the need for higher education in our county. Over 400 people and 70 organizations participated in the process. Limitations for space and the need for expansion of programs as well as the future needs from emerging industry and a changing business landscape was considered. Additionally, the college spoke with other educational leaders in the community to align long-term visions.

After analyzing the feedback the following priorities were identified:

Priority 1: Increased classrooms and faculty/instruction space for teaching and learning.

Priority 2: Increased student support services/one-stop student services area.

Priority 3: Increased flexible student space.

Priority 4: Added large-scale meeting and event space.

To develop a plan that could meet these priorities, TBCC employed an architect to consider all the ways current facilities could be adapted or new facilities added to meet these needs and provide for long-term growth and stability.

The approved plan calls for renovation of the current main campus building and a new 25,148 square foot two-story building on the south college lot, across the driveway from the main campus on land already owned by the college. The new building will include additional classroom space, office space, and adjacent community space with a seating capacity of 500, which can be also divided into three separate learning spaces.

The main campus building will be renovated to



better serve students and academic needs as outlined in the priorities list. TBCC has been well served by the main campus facility for over 10 years, but the college has now reached a critical state in its ability to continue to meet student needs within its current infrastructure. It

cannot sustain or accommodate growth without additional classroom space or room to provide essential student support services. Since 2017, the college has added 14 new positions, which is nearly 30% of staff, to meet extreme capacity issues that were impeding academic innovation and student success. Between 2017 and 2019, TBCC increased full time equivalent enrollment (FTE) by 12%, added twenty-four new credit and noncredit training programs, and added new, full-time faculty. Even with this growth, the college is still trending below other rural colleges in Oregon with number of staff and faculty to support operations and student learning.

The Facilities Master Plan was submitted to the State of Oregon to be considered for \$8 Million in matching funds. TBCC was chosen as the top priority in the state for community college construction projects. If the college does receive approval by summer 2021, then the work begins to raise the rest of the money for construction and renovation.



To support the growth in the Manufacturing and Industrial Technology programs, TBCC purchased the former Mechtronics building, which sits on Third Street across from the college's main campus. This building will become the Center for Industrial Technology and house the Manufacturing and Industrial Technology programs, which have been in desperate need of space to grow.

NEW ACADEMIC PROGRAMS



The College thinks carefully about developing degrees, certificates, and educational opportunities that will meet the needs of students and employers in the community. The process includes meeting with business and industry professionals, listening to future workforce needs, and being innovative in how the college addresses these needs within the scope of academic learning and career-technical skill building.

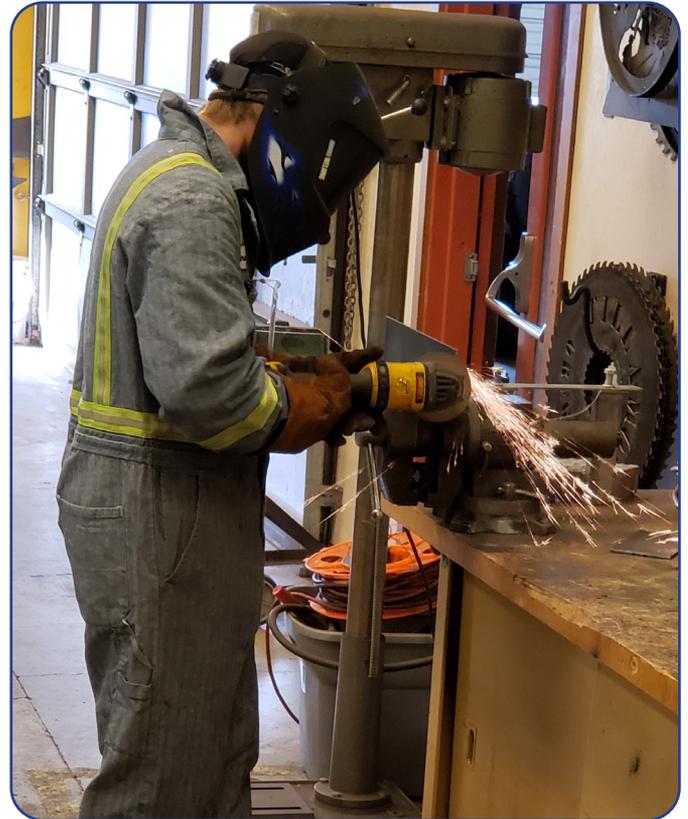
CAREER-TECHNICAL EDUCATION

The College increased Career-Technical education offerings in the academic year 2019-2020. The focus this past year was on healthcare and industrial technology to support the needs of local employers seeking to hire qualified, high-skilled employees to fill high-wage jobs.

In 2019-2020, the College created a new Basic Healthcare Certificate that can be completed while a student is still in high school. The first high school student to complete this certificate will finalize their internship winter term.

The college added three new certificates to Welding Technology: SMAW, GMAW and GTAW.

And, a new Career Pathways Certificate was created in Structural Maintenance, under the Manufacturing and Industrial Technology Program.



ASSOCIATE OF APPLIED SCIENCE IN AGRICULTURAL TECHNOLOGY

A new Associate of Applied Science Degree in Agricultural Technology was developed with input from several local farmers and producers including Zweifel, Oldenkamp, and DaLaval. Courses are taught by local industry experts and students spend a great deal of time in the field doing hands-on learning.

This degree is a great choice for those interested in troubleshooting, working outside, working on farm equipment, and interacting with animals. Students who complete this degree will be qualified with the necessary skills and knowledge to work as a technician on farms, specifically to troubleshoot and repair robotics on farms, and/or work in precision agriculture.





ASSOCIATE OF APPLIED SCIENCE IN HEALTHCARE ADMINISTRATION

The college launched an Associate of Applied Science Degree in Healthcare Administration, where students take courses in healthcare business and choose a clinical certificate in Emergency Medical Services (EMS), Phlebotomy, or Medical Assisting.

Students can also now earn the Phlebotomy certificate for credit in addition to non-credit. The brand new Medical Assisting certificate began in 2020, and all program graduates were not only highly recruited but also able to accept employment locally.

TRANSFER DEGREE AND ONLINE OPTIONS

The college added transfer degree options in both Biology and English. Students in these degree programs will transfer to every public university in Oregon as a junior in their major.

Also in 2020, TBCC began offering three new options to complete a degree online. Students can now complete an Associate of Arts Oregon Transfer (AAOT), Associate of Science (AS), and an Associate of General Studies (AGS) degree completely online. The three degrees join the Business Administration degree that has been online since 2015. There are also four certificates that can be earned online including certificates in accounting and office supervision.



TILLAMOOK WORKS

Over the summer, the Tillamook Works program launched and placed its first intern at the TCCA Farm Store. Tillamook Works is a career readiness program that connects high school and college students in Tillamook County to local businesses, organizations, and professionals, through internships and career exploration activities.

The Tillamook Works program is supported by Tillamook Bay Community College, Neah-Kah-Nie School District, Nestucca Valley School District, Tillamook School District, and the Northwest Regional ESD.



GROWING TOWARD THE FUTURE



TBCC is excited to unveil a new logo. The new logo builds from the landscape and is designed to represent the growth and progression of relationships at TBCC. Built from five shapes (and five negative spaces), symbolizing the five rivers that feed Tillamook Bay, the image calls upon the fluidity and tenacious movement of the local waters that define the school's landscape. The image reflects the greater whole of Tillamook Bay, fed by many parts, and the unifying force that ushers students forward toward something greater.



**TILLAMOOK
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COLLEGE**

Over the course of the five-month project nearly 100 students, faculty, staff, and the Board of Education provided input and feedback on the concept and final design. A committee of six employees from across the organization and Board of Education member Mary Jones managed the project. Deer Island Studios from Nehalem, Oregon was the design studio.

“Our goal was to bring the community a design that they could be proud of,” stated project manager Heidi Luquette, Executive Director of Advancement. “Our old logo was difficult to work with; it had many complexities that made it

unable to translate well on multiple mediums.”

The previous version of the logo was launched in 2007 and originally included two blue swooshes that swept across the top of the college name. In 2011, for the 30th anniversary of the college a third swoosh was added and a new color palette was launched.

The previous logo was only the college name and didn't provide iconography that could be used to represent the college.

“TBCC is growing; it is starting its first alumni association, expanding its physical and digital footprint, and needs a logo that can grow with it and be used in multidimensional ways to represent all of what TBCC offers,” said Luquette. “This new logo is rooted here in this landscape and conveys that TBCC can help you grow. Whether you are a new student, a community partner, or a local employer, TBCC is here to help you progress and grow.”

The new logo will roll out in 2021 coinciding with the 40th anniversary of the College.

SMALL BUSINESS DEVELOPMENT CENTER

In 2020, the TBCC Small Business Development Center (SBDC) continued their commitment to small businesses and entrepreneurs in Tillamook County. They provided 38 training programs in a range of business areas with a total of 297 participants. Many of the workshops were offered at no charge through grant funding provided by The Ford Family Foundation.

Additionally, the SBDC has been a key resource for businesses impacted by COVID-19. They served 230 small business clients, which was an increase from the usual 110-120 businesses per year. Training programs were added around managing through challenging times, how to access SBA disaster assistance, and using creativity to survive

a disaster. When the fire season exploded the SBDC also added a Disaster Recovery Guide. The SBDC partnered with the Economic Development Council of Tillamook County to help distribute multiple rounds of grant funding, totaling \$798,000 so far, to the business community. Many businesses learned of these funding opportunities through the SBDC.

TBCC Small Business Development Center is committed to assisting Tillamook County businesses find answers to business questions, access available resources, and find ways to thrive. Clients reported raising over \$870,000 in new capital so far in 2020.

RESPONDING TO STUDENT NEEDS DURING COVID-19

In mid-March, the world was impacted by the spreading novel coronavirus pandemic. The College made a series of decisions over the first few weeks of the pandemic to keep both students and staff safe. The campus was closed, and all staff and faculty moved to working from home from mid-March to near the end of June. Spring break was extended by a week to give more time to plan and prepare for the upcoming spring term.

Initially, the Office of Instruction shifted classes online where possible and moved courses with required labs to the summer term. They partnered with the local medical and emergency services community to provide live simulation and alternative clinical experiences for TBCC EMS students to make up for missing clinical and field rotations during the spring term. Instruction also provided significant support and training for faculty, many of whom hadn't taught online before. None of the ABE/GED students had laptops or reliable internet access, so the Office of Instruction wrote a grant to provide laptops for GED students and to buy online curriculum for future terms. WiFi strength in the parking lot was increased so that students could utilize it from the safety of their cars.

The Student Services team reached out to all winter and spring students by phone to offer support and answer their questions. All advising appointments moved to Zoom or phone, as well. Virtual options were created for all the workshops that were



TLC, a Division of Fibre Federal Credit Union gifted \$2,500 for student emergency funds, which are available to support students who have been impacted by an emergency in their life

scheduled so that students were still supported through these processes. Classrooms were measured and arranged to assure social distancing. Everyone on campus is required to sign in and wear a face covering.

Thanks to a detailed and evolving Covid Response Plan that is posted on the TBCC website, the college was able to safely offer 60% of classes face to face in summer and fall terms.

Free classes for High School Juniors and Seniors

During spring term when K-12 schools transitioned to comprehensive distance learning, TBCC offered free college classes to juniors and seniors enrolled in a Tillamook County high school to provide additional learning options. One hundred and eleven high school students enrolled and saved \$82,261 in tuition and fees.

Food Pantry & Emergency Funds

Many of TBCC students experience basic needs insecurity during a typical term. The college responded by moving the food pantry to the lobby of the building during regular business hours for easy student access. The scholarship cycle was extended to allow students more time to apply. In partnership with the TBCC Foundation, the college awarded 143 students with \$89,567 in emergency fund support during spring term. The majority of the support came in the way of emergency financial aid grants funded through federal CARES Act funds. The remaining funds were provided through support from the TBCC Foundation's emergency fund program and a grant from the Oregon Community Foundation. It is unclear what 2021 will bring, but the college has demonstrated they are flexible, agile and can adapt to what comes next, keeping student needs at the forefront.

TBCC 2019-20 FINANCIAL PICTURE

TBCC continues to have strong finances. The 2019-20 fiscal year started with a beginning fund balance of \$1,626,567 and had an ending fund balance of \$1,840,988. The college was very fortunate to end the year in this position even with the early impacts of the pandemic. The other factor that helps the college financially every year is timber tax funds received from the state. They are placed in reserve and the college benefits from interest earned each year. In 2019-20, reserves were used to help start a new Welding Technology program.

TBCC is funded in three ways: state resources allocated by the legislature, student tuition and fees, and property tax revenue. With funding from the legislature uncertain each

biennium, it creates a tight balancing act for the College to maintain current service levels and keep tuition rates affordable for students. This was the first year of the 2019-21 biennium. Referring to the charts below, the state resources indicate the money TBCC receives from the legislature, which amounts to about one-third of the college revenues. These resources are hard to come by and the college works hard to remind legislators each biennium that community colleges are the workhorse of higher education. Community colleges train students to be job ready, and if funded adequately, can have a profound impact on the state's economic recovery. For the 2019-21 biennium, the legislature listened and though they did not allocate the full amount needed to maintain

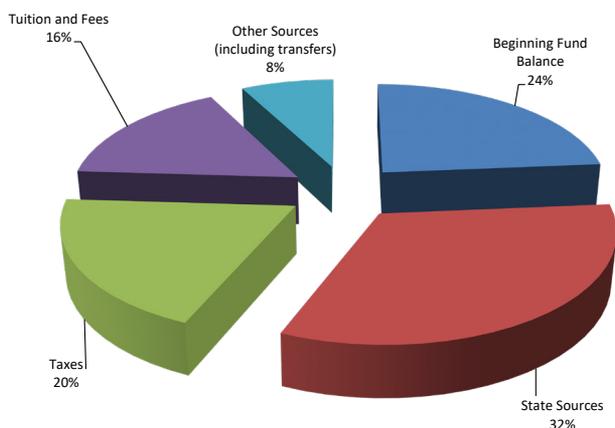
current service levels, they did increase the allocation, which was the first time that has happened in quite a few biennium cycles.

Because TBCC was required to pass their 2019-20 budget prior to the passing of the state budget, and the legislature had not made a final decision on community college allocations, the TBCC Board of Education approved a \$3/credit increase in tuition for 2019-20. Even with the increase, TBCC has the lowest tuition/fee structure of all of the 17 community colleges in Oregon.

TBCC plans to continue growing new programs and enrollments into 2020-21 and beyond for the benefit of all people in Tillamook County.

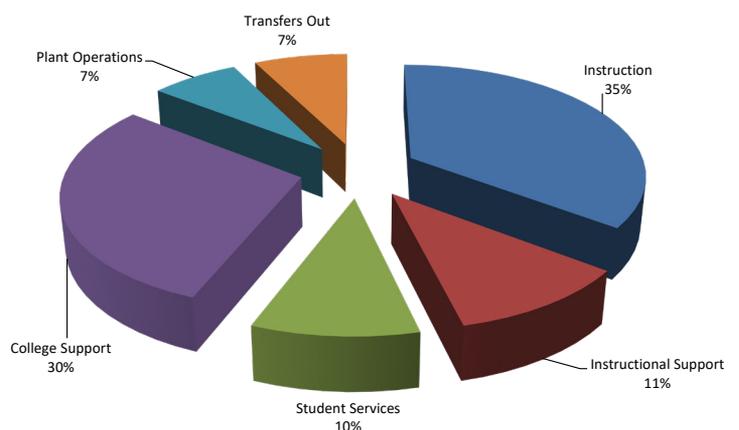
2019-20 REVENUE

Beginning Fund Balance	\$1,262,567
State Sources	\$2,242,924
Taxes	\$1,352,841
Tuition and Fees	\$1,124,669
Other Sources	\$ 527,441
Total	\$6,874,442



2019-20 EXPENSES

Instruction	\$1,778,686
Instructional Support	\$548,735
Student Services	\$487,062
College Support	\$1,488,698
Plant Operations	\$354,753
Transfers Out	\$375,520
Total	\$5,033,454





TILLAMOOK BAY

— COMMUNITY COLLEGE —

FOUNDATION

In fiscal year 2019-20 the TBCC Foundation raised over \$270,000 to support students and programs at TBCC and welcomed Janet Riedel as their newest board member. They were also fortunate to receive a large planned gift from the estate of Judson Randall who had been the chairman of the TBCC Foundation Board prior to his passing September 2019. The Foundation secured \$6,900 in emergency fund donations to support students at TBCC who are experiencing a short-term emergency that could potentially cause them to drop out of school. These funds were instrumental throughout the year, but particularly during the pandemic. Foundation staff worked very closely with the Student Services team to ensure that students who were not eligible to receive federal CARES Act funding had access to these funds. A grant from the Reser Family Foundation secured five new welders and welding supplies for the Manufacturing and Industrial Technology department.

Sadly, the Foundation had to cancel the North Coast Throwdown Cornhole Tournament scheduled for spring of 2020 due to safety concerns with the pandemic, but look forward to the day they can safely host this event for the community. Stay tuned!

The TBCC Foundation is governed by a dedicated board of directors who believe education can change lives. They support fundraising and community engagement activities to ensure students have access to scholarships to gain workforce training and a college education that will prepare them for local employment or to go on to achieve a Bachelor's degree. A special thank you goes out to Van Moe who retired from the board effective Dec. 2020. Van had a deep commitment to the college and also served on the budget committee. His dedication in particular to the Mildred Davy Memorial Scholarship and Recognition Luncheon will forever be appreciated.

2019-2020 Board Members: Sarah Absher, Pat Bening, Dr. Paul Betlinski, Chuck Bridge, Tim Dolan, Tamra Perman, Omar Hernandez, Van Moe, Marilyn Phegley, Janet Riedel, Kathy Shaw, Chris Weber, and Michael Weissenfluh

2019-20 BY THE NUMBERS



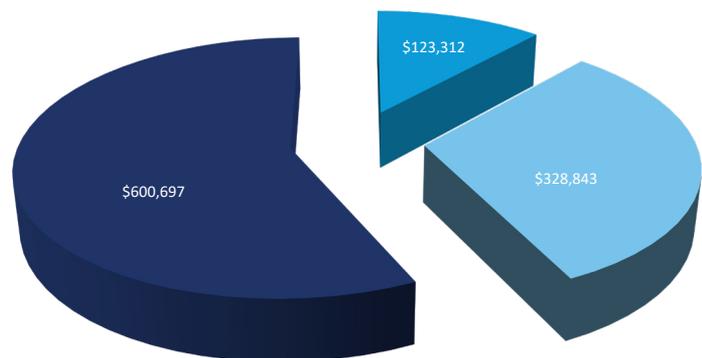
42 students awarded a scholarship through the TBCC Foundation.



Over \$85,000 in scholarship dollars awarded.



\$270,000 received in donations



2019/2020 Year End Assets

General Support	\$123,312
Annual Scholarships & Capital	\$328,843
Endowment Scholarship Funds	\$600,697
Total	\$1,052,852



OUR MISSION

The purpose of the TBCC Foundation is to engage the entire community, increase the level of philanthropic support for student scholarships, and the growth, innovation, and overall fiscal strength of Tillamook Bay Community College.

The TBCC Foundation works with our community to ensure students have access to scholarships and the support they need to receive an education through Tillamook Bay Community College. By investing in the TBCC Foundation, you are investing in student success. You are investing in our future workforce, in entrepreneurs, and in the prosperity of our community.

How You Can Make an Impact

MAKE A GIFT

You can make a charitable gift of any size to the TBCC Foundation to support our mission, an academic program, or student scholarship.

FUND A SCHOLARSHIP

Annual scholarships are a critical part of providing students with access and opportunity. For a minimum annual contribution of \$1,000 you can start a scholarship.

CREATE AN ENDOWMENT

Leave a lasting legacy by establishing an endowed scholarship. An endowment can be started for \$25,000 and will provide funds for scholarships into perpetuity.

PLAN FOR THE FUTURE

Leave a gift to the TBCC Foundation through your estate plan. You can establish an endowed scholarship in memory or honor of someone important to you that supports a special interest or academic field.



🏠 4301 Third St., Tillamook OR 97141

☎ 503. 842. 8222 ext. 1026

🌐 www.tillamookbaycc.edu/discover-tbcc/tbcc-foundation/

TILLAMOOK BAY
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FOUNDATION