



TILLAMOOK BAY

COMMUNITY COLLEGE

LEGACY LOOK BACK AND 2020-21 ANNUAL REPORT

BUILDING BRIDGES

FROM COLLEGE
TO CAREER

DUAL CREDIT

CREATING A
COLLEGE-GOING
CULTURE

ON THE ROAD

TRAINING
TILLAMOOK'S
TRUCK DRIVERS

CELEBRATING
40 YEARS

Celebrating 40 Years

Never underestimate what you can accomplish in a short amount of time.

While 40 years may sound like a lot, the amount of growth, change and opportunity that Tillamook Bay Community College has experienced in these last four decades is remarkable - and we couldn't have done it without the support and commitment from the community to make higher education a priority.

After starting out as a satellite campus for Clatsop Community College, TBCC was officially established in 1981 after Clatsop decided to stop offering service to Tillamook County. A group of concerned citizens got together and formed the Tillamook Bay Area Education District to keep access to higher education a priority. The college was originally located in Bay City, and was accredited under Portland Community College from 1995 - 2014.

Over time, the campus moved into an old mortuary on First Street before the stunning campus we all recognize on Third Street was built in 2010. Again, the college wouldn't have been able to build the new campus without the trust and support of the community, who approved a capital construction bond to make it happen.

In 2014, TBCC became an independently-accredited college and we were able to start offering degrees and certificates in our own name that could have a greater impact on our community.

The college has been very fortunate over the years to have strong leadership from both the amazing faculty and staff to the Board of Education, who are seven locally-elected county citizens who work closely with the president to meet the needs of our community through quality programs and facilities. We all care deeply for our college and the students we serve.

It has been a privilege to serve you and the people of Tillamook County with quality higher educational opportunities over these past 40 years and we are looking forward to doing so for many more years to come.

Dr. Ross Tomlin, TBCC President



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FROM THE BOARD CHAIR



2021 was an important year for TBCC as we celebrate our 40th anniversary. I took some time to go back into the archives to read the historical timeline from 1981 and was not surprised at the steps taken to make TBCC what it is today.

I came to Tillamook in 1997 when my husband was hired as city manager and I was the new principal at Liberty School. In 1995, the new TBCC site on First Street opened with a few classrooms and that is when many positive changes started happening for the college. The connection with the school districts began with a few high school students enrolled in dual credit programs. Today, the partnership is strong between the superintendents and TBCC administration to meet the needs of high school students.

I also remember going to my first Mildred Davy luncheon and hearing the stories of scholarship winners. After each year, more individuals and families were added to the list of donors, establishing many new scholarships.

The need for a new building was evident if we were going to add more programs and the county citizens supported that effort by passing a capital construction bond in 2007. In 2010 the main campus building opened to students and the community. The work toward accreditation began and we met the standards in 2014. After seven years, we were assessed again and passed with flying colors. Why? Because of our variety of

new programs, transferable credits to colleges, growth in enrollment, and on-line classes.

Did we ever think 40 years ago that COVID would appear and that we would have to rethink how we do things? But with a dedicated staff and faculty, we were one of the few community colleges in Oregon that kept our doors open and the course work going through innovative technology. 2020 was the first year we didn't have graduation ceremonies, but in 2021 we did have our very first on campus graduation. Graduation is my favorite time as a board member because I have seen so many of my former students graduate. I remember them as kindergarteners and then all of a sudden they're walking up as an adult to receive their diplomas and then on to a career, or to a finish at a four-year institution.

What is the future of TBCC? The board, administration, staff and faculty are committed to the expansion of our facilities, programs and partnerships, but what moves us the most are the stories of our students as they succeed. The support from our community is so appreciated by us all and we thank you for 40 years of commitment to education.

Kathy Gervasi
TBCC Board Chair
Zone 3

TBCC Board of Education

Mary Jones - Zone 1

Pamela Zweifel - Zone 2

Jennifer Purcell - Zone 4

Betsy McMahon - Zone 5

Tamra Perman - At Large

Mary Faith Bell - At Large



GETTING STARTED AT TBCC

When Eric Swanson, Adventist Health – Tillamook President was young, he wanted one thing: to work on an ambulance when he grew up. One time while in the second grade he had the opportunity to ride on an ambulance and he was hooked.

When he was older and it was time to think about life after high school, Eric knew there was only one place for him: Tillamook Bay Community College.

"I knew what I wanted to do, but didn't know where I wanted to go; I just knew I really wanted to be in Tillamook and I wanted to become an EMT, so TBCC was the perfect choice for me," he said.

Eric took EMT 1 and EMT 3 classes at TBCC, along with

Anatomy and Physiology taught by Dr. Calvin Hill.

"[Dr. Hill] prepped a number of people in that class that went onto full time health care careers," Eric recalled. "Some of them work for me today in this hospital, and Dr. Hill sits on our governing board.

"I've always found, no matter where I was in my education, that taking classes from people really working in the business was always more beneficial for me personally," he continued.

Eric went on to paramedic school and later an undergraduate degree program in business. "Everything at TBCC set me up perfectly to roll directly into my undergrad program in business," he said.

In the early 90s Eric also taught EMT classes at TBCC, and many of his former students still work in healthcare, including his current ambulance director.

Even as President, Eric always comes back to his roots as an EMT and the lessons he learned that started with his classes at TBCC. "The things I learned as a paramedic help me in my job every day," he said. "What we do, the decisions I make, can affect patients in a very real way. I have a patient-first philosophy."

Years later, Eric still relies on TBCC – only now it's to help train and bring up the next generation of healthcare leaders.

"Being in my role today, TBCC is one of my most trusted partners when it comes to the work that we do," he said. "Whether it's the upcoming nursing program, or training EMTs or phlebotomists, the college is a very important partner for the hospital and the entire healthcare system in Tillamook."

Eric said it is vital to the hospital's success to have a partner that can train healthcare workers adequately and timely, and without leaving the area, and TBCC provides this. "People can end up with a living wage job and a career they can be proud of and they too can serve their community," he said.

Now as president, Eric doesn't go on as many ambulance rides as he used to, though he is still a licensed EMT and did respond to a call last summer. However his passion for helping people remains and carries through to his position as president, saying about his work "It's my opportunity to serve the community that I love."

GROWING COMMUNITY LEADERS

TBCC helped prepare me for the expectations of higher education institutions. Locating classrooms, ordering textbooks, coordinating schedules, and studying took organization, planning, and discipline on my part. Developing those skills not only supported me in being successful throughout my education, but now in my career. I know I would not be where and who I am today without the foundational skills I learned as a young adult during my time at TBCC.

Emily Critelli, Tillamook YMCA Business Manager



TBCC really helped me start my education, finish my Associates Degree, and eventually move on to get my Bachelors Degree in Business Administration. I was nervous going into college; I didn't really know how to get there or the steps to take and the staff and instructors at TBCC were wonderful... It was the perfect way to be introduced into college and then keep going; and the encouragement to keep going and the support was really powerful for me. Now, I am working on getting my MBA.

Joanna Stelzig, PUD Public Relations Manager

When I was in high school, the advanced classes were also Dual Credit. And while you didn't have to enroll through TBCC to take them, my mom was on the Board of Education at the time so it was a no-brainer; if I was going to be in the class I was going to get the college credit for it. The biggest asset for me was the rigor of classes. It was just different, and it really prepared me more for college than any of my other classes in school.

It also helped fill some core education requirements at Stanford University, so I was able to fill my schedule with more of my major classes.

Jack Mulder, Tillamook Creamery Director of Engineering



GETTING STARTED IN HIGH SCHOOL

In the last three years, more than 980 high school students have received college credit through TBCC in the form of dual credit, expanded options, and free college classes offered during the pandemic. On average more than 300 students enroll in some form of college credit classes while still in high school each year. In 2020, 313 high school students earned 2,903 college credit, and saved \$290,106 towards their future college tuition.

“

For me, earning dual credit was that extra push I needed to feel confident going to college. I was able to earn over 40 college credits through TBCC, and save almost \$20,000 towards my Bachelors Degree.

Brooke Johnston

DUAL CREDIT

For several decades, TBCC has partnered with the three local high schools in the county to offer dual credit classes to high school students. Dual credit classes count towards both high school and college credit, and are typically taken at the high school and taught by high school teachers.

When high school students graduate with dual credit, they already have college credit they can take with them either to TBCC or to transfer to another college or university.

For some students, this saves them thousands of dollars and could even shave off several months of their time toward getting their degree. In addition, 60 percent of high school students who enroll in dual credit classes go onto college.

For TBCC, dual credit is about more than just saving families' money. It's about creating a college-going culture in Tillamook County where every student - no matter their background - can aspire to go to college and have the resources to get there. By taking even just one college-level class, a student may realize they do have what it takes to go to college and be successful. Dual credit is helping transform our community one student at a time.



EXCELLENCE IN TEACHING

When students are asked what they love most about TBCC, often you'll hear them mention their instructors. The instructors are the "boots on the ground" people, interacting with students, championing them on, sharing their knowledge and expertise on subjects and opening up new doors for possibilities.

TBCC hired its first full-time faculty in 1985 to teach office skills at the Bay City campus. Currently the college has 10 full-time faculty and nearly 50 adjuncts who together teach across 40 degrees and certificate options.

To say the TBCC faculty are experts in their field is an understatement. From welding faculty Ron Carlbon, who has more than 26 years of experience and holds a Bachelors of Science in Metals Technology, to English faculty Sydney Elliott, who was the recipient of the 2020 Dale P. Parnell Distinguished Faculty Award from the American Association of Community Colleges, TBCC has the great fortune to be able to hire faculty who far exceed what you might expect from a small rural community college in Oregon.

Many of the college's adjunct instructors have also had notable careers in their fields, including Criminal Justice instructor Paul Letersky who served alongside J. Edgar Hoover in the FBI, and art instructor Karen Belanger whose art has been featured internationally.

Several of the college's full-time faculty have been teaching for more than a decade, and in 2021 TBCC awarded its first Faculty Emeritx honors to Dr. Bob Pietruszka and Michael Weissenfluh for their years of outstanding service. Both of these long-time faculty members retired in 2021.

Six of the 10 full-time faculty at TBCC have or are completing terminal degrees, which is the highest level of education one can receive in their field of study.

Besides their expertise, TBCC faculty are also passionate and involved community members, serving on nonprofit boards, participating in search and rescue, and coaching children's sports among other things.

BUILDING BRIDGES FROM COLLEGE TO CAREER

Pairing education with real-life experience helps keep local businesses staffed with trained individuals.

Meeting the community's need to grow its own workforce has been a priority for TBCC. The college listens carefully to the community and actively works to develop programs that will prepare students for local, high-wage jobs. Nearly all of the programs provide students with the opportunity to get started in high school.

As early as 2009 the college began an Industrial Maintenance Technology program that started as a partnership with Hampton Affiliates, Stimson Lumber, and the Tillamook County Creamery Association to train millwrights, industrial maintenance technicians, and electrical apprentices.

In 2018, an Associates Degree in Education launched to train local teachers. It began as a partnership with Oregon Coast Community College and Western Oregon University (WOU). Students start out at TBCC then transfer to WOU. They complete their student teaching at a school district in Tillamook County.

A new Agricultural Technology program started in 2019, which trains students for careers in precision agriculture and robotics.

Students in their final year of a Career-Technical Education program earn college credit while simultaneously gaining valuable, on-the-job training through a Cooperative Work Experience (CWE). In 2020, TBCC started partnering with

Tillamook Works to place college students in internships and CWE around the county.

The goal is two-fold: to ensure that graduates from TBCC have quality, real-life work experience that they can use to find a career in Tillamook County, and to help employers create pipelines of potential and future workforce. An intern can often fill a short-term need that a business has, and create a relationship between the business and the student. Through CWE, employers can begin tapping into the resource that is Tillamook County's future workforce: talented, eager, and up-and-coming students currently going through the education system. In 2020-2021, 106 students enrolled in credit courses in pursuit of a Career-Technical certificate or degree.





BEHIND THE WHEEL

In 2018, Tillamook Bay Community College set out to help meet a community need for truck drivers. Several trucking companies in Tillamook were struggling to recruit trained drivers, and training drivers on-the-job was time-consuming and costly.

It was a problem, and one that the college felt it could help find a solution for. From there, the Truck Driver Training – Commercial Drivers License Test Preparation Program was created. In just four-weeks students gain the skills and knowledge they need to pass their CDL test and can begin looking for work in a high-demand profession.

While the program was an experiment, it has a success rate of 98 percent of students who completed the training going on to attain their CDL. For many of the drivers in the course, it's an opportunity to change their lives.

One recent graduate of the program said, "All the people you work with and the instructor are beyond expectation. I would highly recommend [the program] to anyone wanting to get into truck driving.

It's also helping meet a vital need for local employers who depend on truck drivers to keep their business moving.

State-of-the-Art Truck Driving Simulator

In 2019 the college purchased a state-of-the-art mobile truck driver simulator to complement the truck driver training program.

The simulator offers a safe, controlled environment to train drivers on navigating adverse weather conditions and road hazards and can be programmed to simulate any type of driving challenge. Its mobility allows it to be moved to various business locations throughout the state of Oregon to offer training opportunities on site.

Beyond semi trucks, the simulator has the potential to train school bus drivers, snow-plowing, and waste management truck drivers. Along with its ability to replicate any road or driving condition, it can also be programmed for any type of hauling load including liquids.

Typically drivers trained on the simulator experience fewer equipment failures and lower accident rates.

In 2022, the Federal Motor Carrier

Safety Administration will begin requiring everyone seeking a CDL to receive formal training from an approved training provider, so the simulator will be able to help meet that training requirement for drivers not only in Tillamook County but state-wide.

The cost of the simulator was funded entirely through grants from The Ford Family Foundation, USDA, and a grant from the Tillamook County Creamery Association Enrichment Committee Fund.

CREATING ACCESS FOR OPPORTUNITY

For 40 years the TBCC Board of Education has committed to keeping tuition rates as affordable as possible for students and one of the lowest in the state. The Board also strives to provide access to scholarships that support both high school students and returning adults to earn a college education and become career ready.

First Class Scholars

In 2009, TBCC had an opportunity to receive \$50,000 of a matching grant from the Marion L. Miller Foundation to support student scholarships. The premise of the grant was that the college would receive it only if the community could match it. At that time, the community declared its commitment to education by raising the \$50,000 match, and TBCC's First Class Scholars program was funded with \$100,000.

This scholarship was for graduating high school seniors to attend TBCC for two years. The first group of First Class Scholar recipients was also the first group of students to attend classes on the brand new Third Street campus.

Since that time, the TBCC Board of Education has continued to fund the program.

In 2016, the Oregon Legislature created the Oregon Promise grant to provide funding for recent high school graduates to attend community college. With this new funding opportunity, TBCC was able to take a look at its current student population to learn more about who was attending, and shift some of the First Class Scholar funding to new opportunities for students.

The First Class Scholar program has since transitioned to support books and fees as a complement to the Oregon Promise.



The Career-to-Career Scholarship Debuts

When it became apparent that a large portion of students enrolling at TBCC were not students coming straight from high school but rather students who had been in the workforce for several years, the idea to create a funding source specifically for these students was born.

In 2017, the Career-to-Career scholarship was established, which provides tuition funding for students returning to school after a break of at least five years. Eligible students are either looking to transition to a new job or gain a promotion by increasing their skills. Their tuition is offered at no cost to

them for up to two years or until their degree is completed.

The scholarship program has been so instrumental in helping change lives that the TBCC Foundation has made it a priority to help fund and grow the Career-to-Career scholarship every year. Since its inception four years ago, 102 Career-to-Career students have completed their degree at TBCC or are on track to complete.

TBCC Foundation Scholarships

Since 1997, the TBCC Foundation has been supporting students at TBCC through its scholarship program. Each year, the TBCC Foundation awards approximately \$90,000 in

scholarship dollars to students enrolling at TBCC.

In 2000, the Foundation's first endowment was created by the community to honor Mildred Davy, a beloved radio personality with a passion for higher education.

Since then, the Foundation has grown to include 17 endowments and 9 annual scholarships. The Foundation partners with other local organizations, such as the Kiwanis Club of Tillamook and the American Association of University Women, to help facilitate and manage their annual scholarships as well.

In 2021, The Foundation awarded scholarships to 41 students.

Empowering Small Businesses TO THRIVE

Since 1984, the Tillamook Bay Community College Small Business Development Center (SBDC) has been committed to serving Tillamook County small businesses and helping them be successful. With business advisory services, consulting, and instructional support, the TBCC SBDC serves all variety of businesses from small commercial fishermen to restaurateurs and everything in between. For 37 years, the SBDC has been here to help small business owners realize their dreams.

In November, the SBDC partnered with the Economic Development Council of Tillamook County to design and host a first-ever workshop assisting small businesses wishing to successfully enter and operate within the vast government contracting marketplace. This workshop also attracted more than 50 local area small business attendees and featured distinguished guest speakers State Senator Dick Anderson, Representative David Gomborg, Representative Suzanne Weber, Tillamook County Commissioner Mary Faith Bell, General Manager of the Port of Tillamook Bay Michele Bradley, Oregon GCAP Director Rick Evans, and TBCC President Ross Tomlin. Thus far in 2021, TBCC SBDC has helped local small businesses secure more than \$1.1M in business capital financing while also helping a number of new startup firms launch their business journey.

Through early December 2021, the TBCC SBDC has provided more than 500 hours of business advisory services to roughly 140 small businesses county-wide. The SBDC also provided 28 training events with more than 250 attendees. In September, the SBDC redesigned and relaunched its 9-month long Small Business Management workshop series with 56 individual attendees representing 26 individual small businesses—the highest attendance count by the TBCC SBDC for this annual small business instructional training series ever.

“

As a small business owner, I don't have all the answers. It never mattered what the concern was – whether it was financial or business related – there was always someone at the SBDC who was willing to jump on board and help me find the answers to my questions. They are just naturally really nice people who want to see local businesses succeed, and so they make it a really easy and comfortable process to come have a conversation with them. I always felt like the respect they had for my business and my goals was their main focus... I think our SBDC really wants to see businesses flourish and they are willing to go the distance to make that happen.

Amanda Cavitt, Garibaldi Portside Bistro





TBCC ALUMNI & FRIENDS ASSOCIATION

Connecting alumni with the college, current students, industry, and other alumni.

Alumni highlight



Jude, TBCC Alumni Welding Instructor

"I didn't think [TBCC] would be as important to me as it has become to my life. I love this school. I love the people in it, the building itself, everybody has been incredible."



TILLAMOOK BAY
— COMMUNITY COLLEGE —
FOUNDATION



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Contact Us

503.842.8222 ext. 1026



EYES ON THE FUTURE

In its 40th year, TBCC achieved two major milestones. In June, the college was able to hold the commencement ceremony on campus for the first time. In October, the college completed its first reaccreditation visit from the Northwest Commission on Colleges and Universities and was given several strong commendations for its work including its progress in achieving goals toward mission fulfillment with a commitment to focus on equity.

With the reaccreditation visit completed, it's now time to develop a new strategic plan to guide the college for the next seven years. To meet the needs of Tillamook County for the next seven years, the college will be seeking community input and feedback as it develops that new plan and creates a new set of strategic priorities. The strategic plan will be ready to implement by summer of 2022.

Why is a strategic plan important? It provides the college with a clear path to where they are going in the future and how they are going to get there. Over the past few years, TBCC has been able to develop 24 new programs - mostly in the career-technical area - following the direction of the current strategic plan. When the community needed a way to adequately train medical professionals, the college added programs in Medical Assisting, Healthcare

Administration, and more. Those programs have been so successful in meeting workforce needs that now the college is turning its focus toward creating its own nursing program. With support from the local health care community providers, this program is planned to be up and running by fall of 2023.

With new programs starting, enrollment trending up (pre pandemic), plans to increase scholarship access, and the addition of career planning services for students, the college is rapidly growing. To help meet this growth, in 2018 TBCC began developing a Facilities Master Plan that included input from more than 400 people across the county. The final plan includes construction of a new academic and health care occupations building across the driveway from the current main campus that will also include community event space. This past summer the Oregon State Legislature endorsed this plan by approving \$8M in matching funds for the construction of the building. This can have a huge economic impact for Tillamook County. The college will ask voters to pass a capital construction bond for the remaining construction costs in the May 2022 election.

Also part of the Facilities Master Plan is to meet the needs of the growing Manufacturing and Welding

programs. In November 2020, TBCC purchased a building across the street from the main campus to serve as the Center for Industrial Technology. The college applied for a \$1.1 million federal grant to renovate that building to include state of the art equipment and classrooms. This will allow these critical industrial technology programs to continue to grow and expand.

The college continues to have a strong financial picture. As can be viewed on the pie chart below, one quarter of the revenue is the beginning fund balance of almost \$2M, much higher than the policy requires it to be. The 2021 Oregon state legislative session provided community colleges with the amount of money requested to maintain current service levels, which was greatly appreciated. That provides a third of the revenue. This budget picture will allow the college to

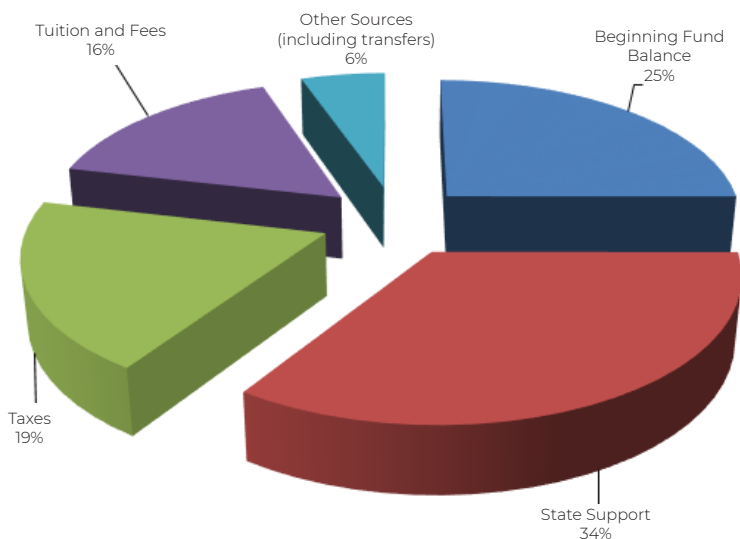
continue growing more programs and adding more staff where capacity is needed. Receiving a five year \$2.25M federal Title III grant in the 21-22 fiscal year will also help to keep this momentum going.

The future looks very bright for students at TBCC. The college intends to continue to make a large impact on changing people's lives for the better through education and technical training. The college is committed to adding more programs that can be sustainable and will help county residents access high-paying jobs. With a new set of strategic priorities to guide this work over the next seven years, TBCC will strive to engage the community to ensure it is offering the most relevant educational opportunities that will best serve the people of Tillamook County.

TBCC FINANCIAL PICTURE

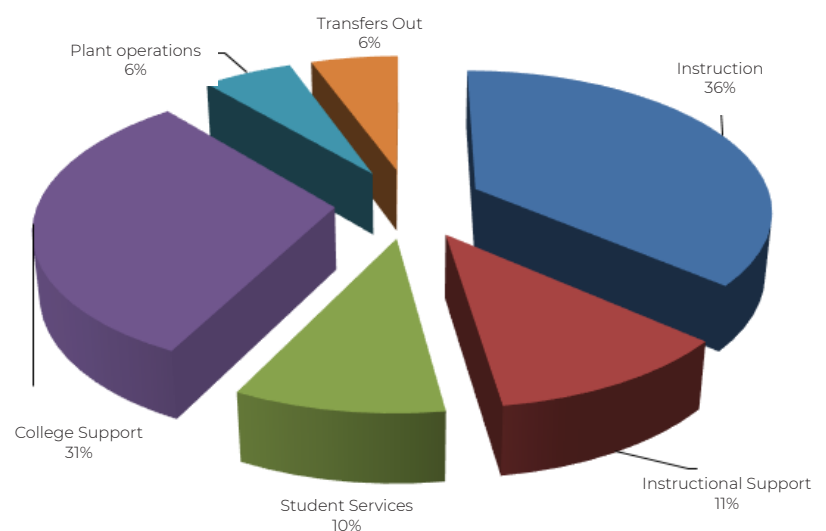
2020-2021 Revenue

Beginning fund balance	\$1,840,988
State sources	\$2,525,393
Taxes	\$1,416,055
Tuition and fees	\$1,180,972
Other sources	\$393,567
Total	\$7,356,975



2020-2021 Expenses

Instruction	\$2,011,456
Instructional support	\$628,548
Student services	\$533,435
College support	\$1,737,411
Plant operations	\$315,178
Transfers out	\$306,448
Total	\$5,532,476





4301 Third St. | Tillamook, OR 97141



The TBCC Foundation works with our community to ensure students have access to scholarships and the support they need to receive an education through Tillamook Bay Community College. By investing in the TBCC Foundation, you are investing in student success. You are investing in our future workforce, in entrepreneurs, and in the prosperity of our community.



MAKE A GIFT

You can make a charitable gift of any size to the TBCC Foundation to support our mission, an academic program, or student scholarship.



FUND A SCHOLARSHIP

Annual scholarships are a critical part of providing students with access and opportunity. For a minimum annual contribution of \$1,000 you can start a scholarship.



CREATE AN ENDOWMENT

Leave a lasting legacy by establishing an endowed scholarship. An endowment can be started for \$25,000 and will provide funds for scholarships into perpetuity.



PLAN FOR THE FUTURE

Leave a gift to the TBCC Foundation through your estate plan. You can establish an endowed scholarship in memory or honor of someone important to you that supports a special interest or academic field.



503.842.8222
EXT. 1026



tillamookbaycc.edu/
tbcc-foundation



brittallawrence
@tillamookbaycc.edu